

news +++ Automechanika Frankfurt  
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**automechanika**  
FRANKFURT

## Automechanika Frankfurt enters into an agreement with the Association of Diesel Specialists

**Frankfurt am Main, 23 August 2022. Automechanika Frankfurt has further expanded its international network of associations by entering into a cooperation with the US-American Association of Diesel Specialists (ADS).**

“We are delighted to have gained a new international partner from the traditional automotive aftermarket for this September’s event. This further underscores Automechanika Frankfurt’s significance as an international industry meeting place, and it is especially important for us as it helps us achieve our goal of expanding our network in the growing US market,” said Olaf Mußhoff, Director of Automechanika Frankfurt.

Based in the USA, the Association of Diesel Specialists represents companies worldwide that specialize in providing service for injection systems in the diesel industry. Many of the association’s members are exhibitors at Automechanika Frankfurt, the leading international trade fair for the automotive aftermarket. The association is taking advantage of this to get all of its members together in the same place following an extended break caused by the pandemic, and to establish new contacts in the European market.

“ADS is thrilled to partner with Automechanika,” stated Scott D. Parker, CEO of Association of Diesel Specialists. “By working together with Automechanika, ADS will be able to provide our many international members a unique networking opportunity in Frankfurt. This is a win-win-win situation for ADS, our members and Automechanika.” On 15 September 2022 from 5 PM to 7 PM, the association will be holding a reception for all of its members under the motto ‘ADS Get Re-Acquainted’. With prior registration, interested parties will be able to learn more about the association and its mission.

The **Association of Diesel Specialists (ADS)** is the world's leading trade association in the diesel industry and has a particular focus on service for fuel injection systems. The association’s members are independent workshops specializing in diesel fuel injection, drive-in, governor and turbocharger service, as well as schools offering training programs for diesel mechanics. The members also include original equipment manufacturers (OEMs), as well as the manufacturers and retailers of replacement parts and other related equipment.

### **Press information and photographic material:**

[www.automechanika.com/presse](http://www.automechanika.com/presse)

### **Registration for the ADS reception**

Ms. Casey Parker // email: [casey@diesel.org](mailto:casey@diesel.org)

## **Automechanika @Social Media #AMF22**

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### **Your contact:**

Marlene Döring

phone: +49 69 75 75-5514

marlene.doering@messefrankfurt.com

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

[www.messefrankfurt.com](http://www.messefrankfurt.com)

[automechanika.messefrankfurt.com](http://automechanika.messefrankfurt.com)

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)